

Fast SEO Facts

Building organic Search for Google on your website.



- Limit the clutter.
- Easy Navigation.
- Video- Keeps visitors for longer- google likes that.
- **MOST IMPORTANT-** Build high-value content that the view/visitor is interested in.

Tactics we use

- Setup The Google Search Console
- Setup Google Analytics
- Run Keyword Analysis on relevant web pages in SEMRush
- Discover Long Tail Keywords With “Google Suggest”
- Find Solid Keywords In The Google Keyword Planner
- Identify Low Competition Keywords With KWFinder
- Use Yoast if on WordPress
- Maximize blogs. Keywords (1 per blog) should appear; in your URL (but keep URLs as short as possible)
- In the title, front loaded
- In the first 150 words
- In at least 1 H1/H2/H3 tag 5-7 times in the text
- In the description
- In the ALT text of at least 1 IMG tag

Other page tips

- Write to be found not read
- Should have 5-6 in links from other domains
- Should have 2-3 out links to other pages
- Be consistent on your site: If one link points to page for a keyword, they ALL should
- Do NOT Dilute by have multiple pages with the same keyword, unless one is anchor context
- Blogs should be 300 words or more
- Be sure to mobile optimize

Site wise

- Stay on top of crawler errors
- Fix broken links
- Use HTTPS